

USING THE VOICE OF YOUR EMPLOYEES TODAY TO BUILD A STRONGER CULTURE TOMORROW

TRADITIONAL EMPLOYEE ENGAGEMENT SURVEY

Answers “How many?” and “How do we compare?” Most Employee Engagement surveys will only tell you how many employees are engaged and how they feel about their work experiences

Benchmark Oriented Often focused on external comparisons and incremental changes in scores

An Organizational Event Annual or bi-annual surveys are the norm. Managers complain of data being stale when it reaches them, and employees report that delays indicate a lack of true commitment to Employee Engagement

Limited to Work Experience Issues Content is often focused on traditional employee satisfaction or engagement topics only

A FULL VoE SOLUTION

Tells You “Why?” and “Where to focus?” A full VoE solution will include root cause analysis - qualitative answers to uncover the why behind the numbers as well as statistical analysis to identify priorities for improvement

Action Oriented Focuses less on relative strengths and weaknesses and more on organizational and workgroup priorities; managers are able to quickly develop targeted, realistic action plans to move the needle

A Business Strategy Continuously capture feedback from employees, take ongoing pulse, and ensure actions are effective

Leverages Employee Knowledge Goes beyond Employee Engagement to also gather employee insight to drive business priorities such as the customer experience and research and development

PROVEN RESULTS

13 Point Gain in Employee Engagement
PeopleMetrics helps global beverage bottling company to identify and focus on three key drivers. Over a 12-month period a 13 point increase in Engagement is realized.

\$5.6 Million in Potential Savings Uncovered
U.S. hospital system uncovers opportunity to save \$5.6 million by identifying how low Engagement impacts overtime spend.

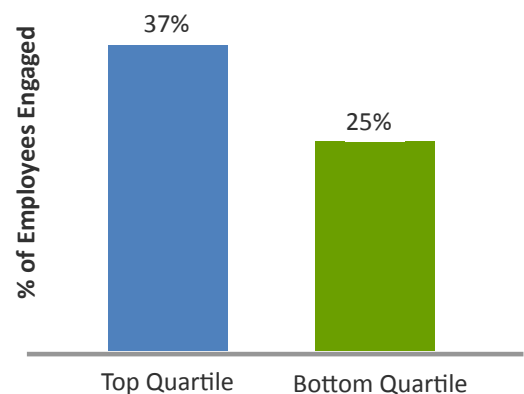
Employee Engagement Impacts Customer Loyalty
Regional bank discovers that satisfaction with overall service is 10 points higher among customers who receive service from highly Engaged Employees.

CLIENT TESTIMONIAL

It's all too easy to get lost in the detail and analysis. What PeopleMetrics did was to keep us [from] getting lost by identifying the engagement drivers that then focused our efforts. From my point of view of managing the Group, this allowed me to ensure we had coordinated action plans and focus across all of our countries on the things that really mattered.

**Bernard Kunerth | Chief Human Resources Officer
Coca-Cola Hellenic Bottling Company**

Employee Engagement and
Organizational Profit



For more information or to schedule a demo of the PeopleMetrics VoE solution, please contact:

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